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Can you Paint?





..with your **vision**, **expertise** and **passion**


...a **516 acre** canvas awaits your imagination



parvati
hills
experience the unexpected



Explore



Imagine a canvas that stretches across **516 acres (2 million sq.mtrs.)** of land, with a fabric of unperturbed **water-bodies, exquisite flora & fauna** and **mesmerizing natural beauty**. Framed with the **dense lush-green forests** and mounted on an easel of **magnificent hills**, visualize this canvas that welcomes the strokes of the true masters of inspiration.

..the aspiration

Parvati Hills located in Gujarat-India is a **freehold property** envisioned by the **Shankar group**. It aspires to become one of the most coveted destinations of Southeast Asia, for tourists seeking **relaxation and recreation**. Its incomprehensible expanse and unperturbed serenity of awe-inspiring scenic wonders is ideal for **adventure sports, naturopathy, resorts and leisure activities** that compliment its milieu.

Parvati Hills welcomes partners, investors and associates with **vision, passion and proven expertise** to help paint this canvas into a spectacular masterpiece globally.

..the vision

To be the most recognized and respected **STZ (Special Tourism Zone)** globally

..the mission

Parvati Hills endeavors to provide unique experiences to tourists through state-of the-art facilities, services and infrastructure.

Visualize



..the project



If one has ever witnessed the soulful harmony created by the **five elements of nature - water, air, fire, earth and sky**, one would feel elated at experiencing **Parvati Hills**. Nature's perfect amalgamation is seen at its best here, creating a spectacle that is highly inspiring and rejuvenating.

Parvati Hills is perceived as one of the most promising properties in India. It is blessed with the perfect setting that is extremely diverse in nature and conducive to a wide range of extraordinary possibilities.

The latent potential of this land of exceptional beauty, is anxious to be harnessed and presented as a marvel, worth the envy of other tourist destinations the world over.

Terrain: **Parvati Hills** is a single mass of fairly even land- 200ft above ground level / 250 meters sea level and encapsulates two stagnant water bodies.

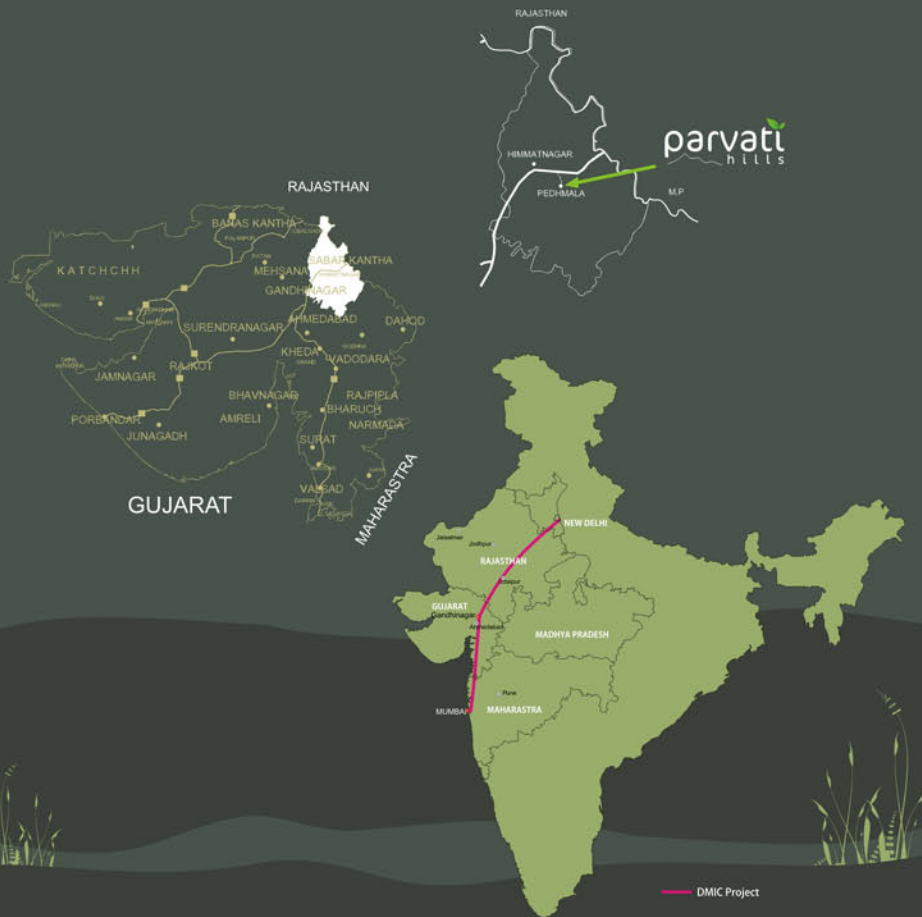
Surroundings: **Parvati Hills** is approximately 1.5kms away from a Dam and also overlooks the river-Mesho. The property is surrounded by dense forests on all sides and is complimented with flora and fauna typical to Gujarat.

Weather: **Parvati Hills**, experiences pleasant weather all throughout the year and receives abundant rainfall (30-40 inches) during the monsoon season.

Accessibility: Being strategically located from the National Highway-8 in Gujarat, **Parvati Hills** is accessible by prominent cities in and around the state and is well connected with several Pilgrim Centers, Heritage Hotels, Forests, Buddhist Circuit and other tourist destinations in all four directions.

The close proximity of the state of Rajasthan, known for attracting tourists from around the world is an additional advantage for Parvati Hills.





Travel Facts

Parvati Hills is strategically located amidst some of the popular tourist destinations of India as is accessible via Air, Road and Rail.

Road Distances

Gujarat	
Himmatnagar	: 20 kms
Gandhinagar	: 75 kms
Ahmedabad	: 95 kms
Surat	: 355 kms

Airports

Ahmedabad	: 85 kms
Udaipur	: 199 kms
Jaipur	: 573 kms
Bhopal	: 574 kms

Railway Stations

Maharashtra	
Mumbai	: 607 kms
Pune	: 755 kms
Madhya Pradesh	
Bhopal	: 586 kms

Himmatnagar	: 22 kms
Ahmedabad	: 93 kms
Udaipur	: 103 kms
Jaipur	: 571 kms
Bhopal	: 582 kms

Rajasthan	
Udaipur	: 199 kms
Jodhpur	: 398 kms
Jaisalmer	: 531 kms
Jaipur	: 585 kms

New Delhi	: 846 kms
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Introspect



...the facts

India

- Second fastest growing economy in the world
- GDP grew at 8.8% CAGR between 2003 – 2008
- Inbound foreign tourist arrival increased by 18% CAGR between 2003 – 08 compared to less than 3% increase in global tourist arrivals
- Domestic tourists increased by 14% CAGR between 2003 – 08

Gujarat

- Only economic region besides China to have grown at more than 10% consistently
- Two of the fastest growing Indian cities are in Gujarat – Ahmedabad & Surat
- GDP Grew by 10.4% CAGR between 2002 – 07
- Target of 11.2% CAGR between 2008 – 13 (highest target in India)
- Gujarat accounts for more than 30% of Market Capitalization of India
- Home to some of the largest industrial houses in the country like Nirma, Adani, Torrent, etc
- Medical tourism in Gujarat has great potential due to availability of high quality and low cost surgeries in hospitals. A major growth driver can be the substantial number of Gujarati families in America, Europe and Africa.

For country's economic growth, the Government of India has implemented several plans; the **Delhi-Mumbai Industrial Corridor (DMIC)** worth 90 billion USD and **Gujarat International Finance Tec - City (GIFT-City)** worth 3 billion USD that are in close proximity to Parvati Hills.

Indulge

..the possibilities

Basis the preliminary research, Parvati Hills has positioned itself as a project aspiring to create unique experiences for individuals and families pertaining to all age groups. It strives to appeal enthusiasts, adventure seekers, animal lovers, honeymooners and the ones seeking a blissful, worry-free escape from the hustle bustle of modern city life to immerse in natural surroundings. The initial analysis of the property, explored and identified several genres and possibilities namely:

Relaxation	Resort, SPA, Restaurants, Water parks, Casinos
Education	Professional Colleges, Boarding School
Medicine	Naturopathy, Herbarium, Medical University / Research & Training centre, Rehabilitation centers
Film & Media	Shooting sets & stages, Hotels, Entertainment Parks, Customized sets
Amusement	Adventure Sports, Animal Safaris, Water Sports, Conference Halls, Hotels, Commercial Complex, Rides
Sports	Indoor Sports, Stadiums, Hotels, Golf Courses
Academy	Golf Course, Townships/Villas/Cottages, Training Centre

Current Scenario

- The property has already initiated its first step with random plantation of 40000+ plants and a basic set-up of a village theme along with residential, restaurant, water and electricity facilities
- The leveling of the land is being done and platforms for the tents are being created for the purpose of camping and outbound programs.
- A road along the periphery of the hills is also created to facilitate exploration of the property
- The initial familiarization amongst the target group has also begun by means of weekend camps in order to propagate the property and its offerings



Familiarize

...the people

The Shankar group first began in 1987 with the retail of their brand of Chewing Tobacco. The unabated success of the group can be well measured by their diverse portfolio in various sectors like Mineral Mining, Construction, Agriculture, Chemical and Hospitality. The group therefore has a substantial presence in various states of India like Rajasthan, Gujarat, Maharashtra, Madhya Pradesh and Karnataka.

Shri Dahyalal S. Patel – 67 years

He started his journey from a small village in North Gujarat, selling chewing tobacco as a roadside vendor at the age of 20 years. His wife Parvatiben gave him immense support because of which he later named a Dharmshala (rest house for spiritual pilgrims) inaugurated on their 50th marriage anniversary as "Parvati Pranam" (a salute to Parvati).

Shri Satish D. Patel – 40 years

He joined his father's business at the age of 18 years while completing graduation in commerce and helped the group diversify into mineral mining and real estate development. He also played an active role in the setting up of their agriculture & chemical industries. He is also the co-chairman of the Agricultural Committee at Gujarat Chamber of Commerce and Industries (GCCCI) an apex business body of Gujarat.

Shri Girish D. Patel - 34 years

He joined his father's business at an age of 22 years while completing graduation in commerce. His interest and strong business acumen led him to the chemical and cosmetic industry. He is also associated with AMA (Ahmedabad Management Association) as one of their patron members.

Dahyalal Shankarlal Tobacco & Shiv Shankar Tobacco Pvt. Ltd. A 25-year-old brand in production & retail sale of calcutti chewing tobacco products made from the finest grade of raw tobacco. The brand has established a strong distribution channel & is a market leader in Gujarat, MP, Rajasthan, Maharashtra & parts of South India.

Harsh Geo Chem Pvt. Ltd www.harshgeo.net Engaged in manufacturing, exporting and supplying of a wide range of Perlite – Clear Flow™. Clear Flow™ is widely used in various industries like Foundry, Horticulture, Construction, Dyes & Intermediates, Oil, Pharmaceuticals and Automobile.

Kansawala Exports www.kansawala.com Involved in the Import & Export of Cosmetics, Perlite Filter aid and Tobacco products.

Parvati Farm Involved in the farming of seasonal fruits on a land spanning 250 acres, catering to domestic and export markets.

Parvati Pranam – Shrimati Parvati Dahyabhai Charitable Trust A charitable trust dedicated to providing hospitality services to people visiting religious abodes.





Connect



...the partners



Parvati Hills is also conducting detailed assessments of explorations into the property, for further considerations and future possibilities. The objective is primarily to finalize a diverse package including Hotel, Golf course, Forest Safari, Adventure sports, Equestrian Club and Villas.

For this purpose, Parvati Hills along with their strategic partners – 'Mott Mac Donald' and 'PKM Advisory', is performing various in-depth researches to test feasibilities and gauge influences of various factors.

Mott MacDonald www.mottmac.in


The Mott Mac Donald Group is an independent employee-owned company with a turnover of £900 million and a staff of over 14,000 people, working on public and private sector projects in 140 countries worldwide. They are engaged in planning, developing and delivering projects across many sectors - from energy, industry, water and environment to transport, buildings, urban infrastructure and social development. They are responsible for generating pre-feasibility reports, conducting viability study along with the Market and Land assessment for Parvati Hills.

PKM Advisory www.pkmadvisory.com

PKM is a team of professionals consisting of Chartered Accountants, Company Secretaries, Ex-bankers and Technocrats. They provide integrated financial, legal and accounting services with qualitative human interfacing technology for all the business segments under one roof. Their expertise is being utilized for the Financial Modeling of various verticals of Parvati Hills and also Fund Raising.

Besides this, Wadia Ghandhy & Co (Ahmedabad) is also associated with Parvati Hills for the legal documentation of the property.





Express



..contact details



Parvati Hills would be interested to correspond and communicate with masters willing to share their vision and expertise. Kindly initiate contact with:

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